

Presented by

Finished Vehicle LOGISTICS

NORTH AMERICA

POST EVENT REPORT

Finished Vehicle Logistics North America

May 9-11, 2023 | Waterfront Beach Resort, Huntington Beach, California



OVERVIEW

[EVENT WEBSITE](#)

The North American vehicle logistics industry is going through a paradigm shift in inventory strategy, transport capacity, technology and partnerships. This transformation could be seen in full force at Finished Vehicle Logistics North America, which saw record attendance, and featured the most important leaders in the sector coming together in search of solutions and partners.

The event demonstrated the scale of vehicle logistics capacity and lead time challenges. OEMs including Stellantis, GM, Nissan and Volkswagen Group all made it clear that they were in need of greater capacity and service from providers. Nick Thompson at Stellantis pointed to an urgent need for investment in rail, ro-ro shipping and off-site storage, especially in Mexico. GM's Anthony Clevio highlighted how rising production for the carmaker in the Midwest and Mexico was leading to significant changes in its logistics network and the requirement for more joined-up logistics services. GM, Stellantis and Hyundai highlighted challenges in managing the 'land bridge' connecting imports on the West Coast from Asia and Mexico across the country via rail.

Another major topic was on preparing for EV and setting standards for EV. OEMs and LSPs made the case for greater weight tolerances, which Toks Omishakin, secretary of transportation for California, said the state government would consider. OEMs including Lucid and Hyundai also stressed the need for systems and solutions to help EV makers manage the state of charge across yards and logistics.

While the industry faces challenges, many presented solutions: Nissan is re-designing its network around dense clusters rather than states; GM has been able to quickly pivot to new transport flows; Ford and Toyota are using more digital technology across processes; Mercedes-Benz is investing in upskilling people to handle EV and improve safety.

The event made it clear that, although vehicle logistics is facing delays, higher costs and bottlenecks, it is vibrant with innovation and investment, and that stakeholders are ready to work more closely together than ever before.



SPEAKER HIGHLIGHTS



Nick Thompson
Head of Vehicle Logistics –
North America,
Stellantis



Rory Hepner
Director Global Vehicle
Logistics and Customs,
Mercedes-Benz USA



Anu Goel
Executive Vice-President,
Group After Sales & Services,
**Volkswagen Group
of America**



Anthony Clevio
Director of Global
Outbound Logistics,
General Motors



Steve Jernigan
Senior Director
Supply Chain,
**Nissan North
America**



David Kleiner
Manager Immersive
Technology,
**Toyota Motor
North America**

SPEAKER HIGHLIGHTS



Benjamin Pohl
Team Lead – Vehicle Shipping
Quality, Claims and Load
Testing Analyst,
Ford Motor Company



Daniel Gottwald
Senior Manager Port
Quality Operations,
**Volkswagen Group of
America**



Jennifer Sarah Bolton
Director of Finished Vehicle
Logistics and Supply Chain
Systems and Strategy,
Nissan



Ron Stach
Senior Director Global Service,
Lucid Motors



Ananth Ranganathan
Senior Manager Supply
Chain Management,
Nissan North America



Toks Omishakin
Secretary of Transportation,
**California State Transportation
Agency**

[VIEW ALL SPEAKERS](#)

KEY METRICS



Days
2



Total registrations
493



Countries
13



Attendees
429



Companies and institutions
represented
193



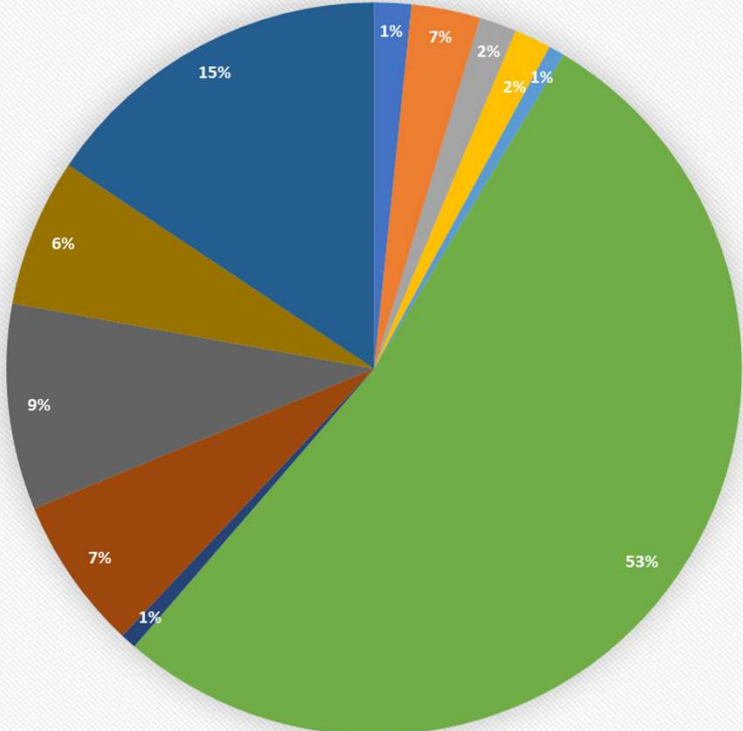
Industry speakers
and moderators
34



Hours of content
20

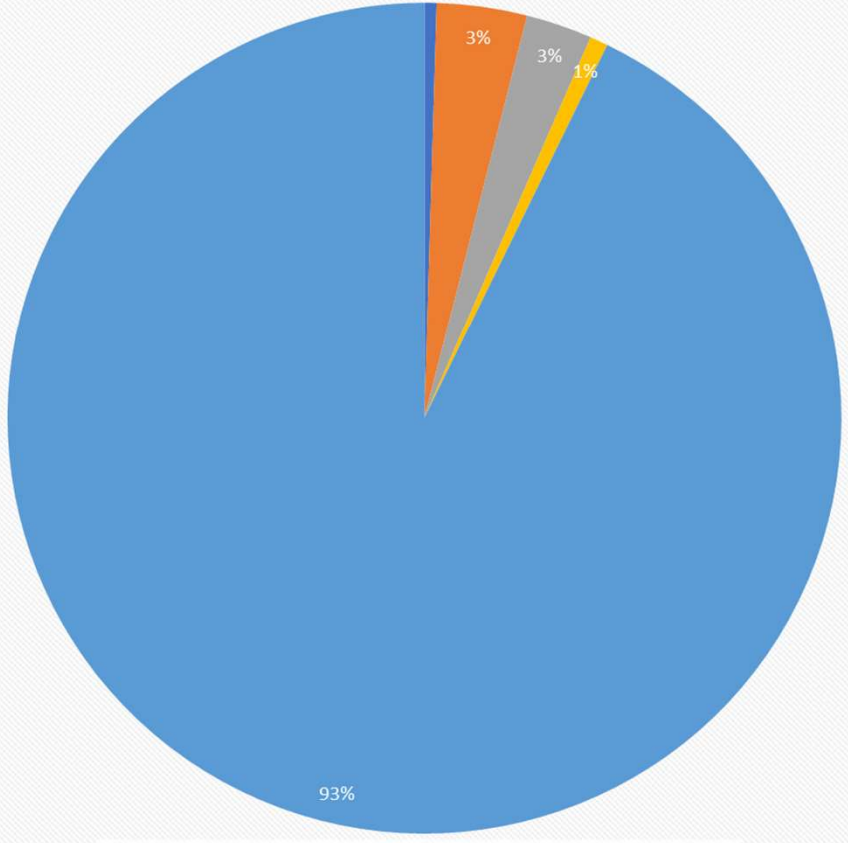
AUDIENCE BREAKDOWN

By primary business



- Consultancy
- Government - Regional authority
- Media
- Technology/Software Provider
- Distributor/Importer of vehicles
- IT/Systems integrator
- Other
- Vehicle manufacturer
- Equipment supplier
- Logistics service provider
- Port - Terminal operator

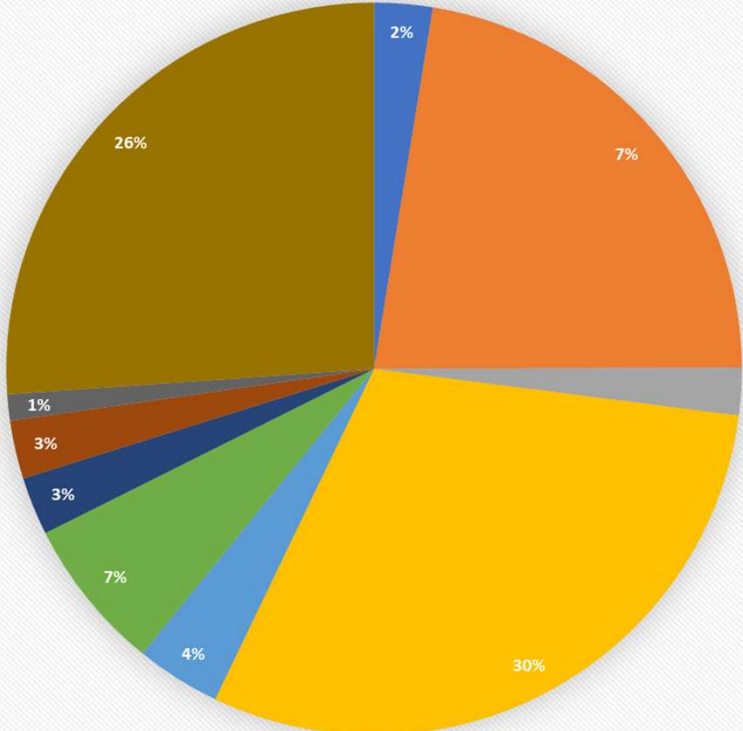
By Country/Region



- Other
- Canada
- Europe
- Mexico
- United States of America

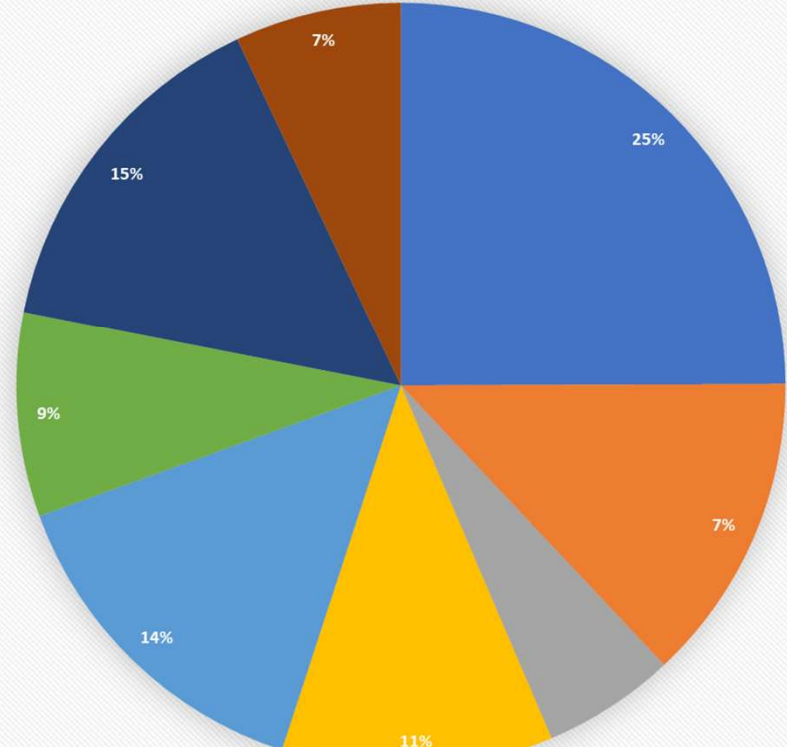
AUDIENCE BREAKDOWN

By Job Function



- Consulting
- IT/Technology
- Marketing
- Purchasing & procurement
- Research & development
- Corporate/General management
- Logistics/distribution
- Other
- Quality control/assurance
- Sales/business development

By Seniority



- C-Level (CEO/CIO/CTO/COO etc)
- Global Director
- Manager
- Senior Manager
- Director
- Head of Department
- Other
- Specialist

EMAIL MARKETING



Email sent
45



Average open rate
20.2%



Average click-through rate
39.2%

Finished Vehicle
LOGISTICS
NORTH AMERICA

Finished Vehicle LOGISTICS NORTH AMERICA
COLLABORATING ON CAPACITY, QUALITY AND A CHANGING NETWORK
9-11 May 2023 | Waterfront Beach Resort, Huntington Beach, CA
#FVLNA

SPEAKER SPOTLIGHT

Nick Thompson
Head of Vehicle Logistics - North America



Hear Nick talk about...

How industry transformation is driving new requirements for multimodal and combined transport solutions, for ocean and port services, rail and trucking solutions across multiple locations, and where car makers and logistics providers can invest in the capacity, skills and resources to meet market and customer demand.

[Learn more about Nick](#) | [See agenda sessions](#)

There is no silver bullet to address chronic inventory and capacity shortages, poor visibility or high costs. No OEM can, on its own, secure the service levels needed across complex delivery networks. And no single logistics provider can invest in the equipment or people necessary to keep up with new requirements, such as carrying more heavy electric vehicles and meeting zero-emission targets. There is no 'going it alone' when it comes to outbound logistics capacity and network management.

That's why we're bringing the industry together to help drive the collaboration on capacity, quality and changing networks at [this year's Finished Vehicle Logistics Conference](#).

Register today to be a part of the Finished vehicle logistics evolution and hear from senior speakers at Nissan, Volkswagen, Ford, and more.

REGISTER TODAY

VIEW AGENDA

Finished Vehicle LOGISTICS NORTH AMERICA
SPEAKER SPOTLIGHT
Daniel Gottwald
Senior Manager Port Quality Operations
Volkswagen Group of America



9-11 May 2023 | Waterfront Beach Resort, Huntington Beach, CA
#FVLNA

Hear from Daniel Gottwald on ...

- how Volkswagen Group of America are investing in new technology to digitize and automate vehicle quality processes
- how are they increasing visibility of vehicle movements and activities across their port operations
- how vehicle processing centres are reducing dwell times and improving ETA accuracy for logistics providers, vehicle processing teams and the dealer network.

[Learn more about Daniel Gottwald](#)

The [Finished Vehicle Logistics North America conference](#) is taking place on May 9-11 2023 at the Waterfront Beach Resort in Huntington Beach, California and will be **focused on driving collaboration across the sector**.

This year's event will cover the most important issues for vehicle logistics through a programme of hard-hitting panels and sessions, interactive workshops and innovator showcases.

Join us to share ideas, benchmark and work together on addressing today's serious capacity challenges and ensuring the industry's full potential is realised for the future.

Book your place today.

REGISTER TODAY

VIEW AGENDA

Finished Vehicle LOGISTICS NORTH AMERICA
May 9-11, 2023 | Waterfront Beach Resort, Huntington Beach, California
In-Person Conference
#FVLNA

Dear Maria,

There are now only two weeks to go until we welcome over 400 delegates to the [Finished Vehicle Logistics North America](#) conference at the **Waterfront Beach Resort in Huntington Beach, California**.

With senior delegates attending from leading OEM's including **Tesla, Volvo, Hyundai, Honda, BMW** and many more, you can now see who you will be joining in California [here](#).

Ahead of the conference, make sure to familiarise yourself once again with the latest agenda and most up-to-date speaker line-up [here](#).

Key timings to note include:

Tuesday May 9
18:00 - 21:00 | Welcome Reception - hosted by **KHS**

Wednesday May 10
08:00 - 17:15 | Day One Agenda
17:15 - 21:00 | Gala Reception

Thursday May 11
08:30 - 14:30 | Day Two Agenda

Finished Vehicle LOGISTICS NORTH AMERICA
May 9-11, 2023
Waterfront Beach Resort, Huntington Beach, CA
#FVLNA

THE AGENDA IS GETTING BIG AND BETTER

Dear Maria,

The **Finished Vehicle Logistics North America** agenda is taking shape with **thought-provoking sessions** and top-level industry leaders from major OEMs.

You will hear how to solve **chronic capacity shortages** across road, rail and ocean, tools to improve network visibility and improve ETAs, and strategies to prepare for **growth in electric vehicle distribution**.

Join over **250 industry experts** from OEMs, carrier, logistics service providers, railways, shipping and port providers, policymakers, equipment, IT, repair and insurance specialists and other stakeholders.

[Register today](#) to explore how you can **secure the service levels** needed for today's complex delivery networks, and **gain the confidence** needed to **invest in the equipment, infrastructure and people** necessary to keep pace with customer and market demands.

REGISTER NOW

AGENDA INCLUDES:

Finished Vehicle LOGISTICS NORTH AMERICA
May 9-11, 2023 | Waterfront Beach Resort, Huntington Beach, California
COLLABORATING ON CAPACITY, QUALITY AND A CHANGING NETWORK
[REGISTER NOW](#)

Driving collaboration across the sector at Finished Vehicle Logistics 2023 - only 3 weeks away!

REGISTER NOW

Dear Gator,

As we approach the [Finished Vehicle Logistics North America 2023](#), our already impressive line-up of speakers has been further supported by the addition of top-level industry innovators from **leading OEMs, government and logistics experts**. We are confident that this year's event will be the biggest and best yet.

Join us on **9-11 May 2023** at **Waterfront Beach Resort, Huntington Beach, California**, to address today's serious capacity challenges to ensure your business's full potential is realised for the future.

Leading OEMs who will be in attendance include **Stellantis, General Motors, Mercedes-Benz, Volkswagen Group of America, Nissan, Ford, Glovis America, Hyundai Glovis, Toyota, California State Transportation Agency**, and many more.

With **350+** already registered to attend, don't miss the largest gathering of the North American automotive finished vehicle logistics community - [register here](#).

WEBSITE



Event site visits
8,608



Unique page views
13,462



Google search impressions
59.3K



300+ FVL Leaders
30+ Expert Speakers
20+ Hours of Networking

The North American vehicle logistics market has never been so volatile and disrupted – but neither has it been so dynamic and rich with opportunity.

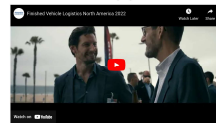
There is no other leader to address critical inventory and capacity shortages, poor visibility in high costs, the OEM lean-in, or even, the service lanes needed across complex driver operations, but for single logistic provider or fleets of the equipment or single vehicles to keep up with new requirements, such as carrying more heavy-duty vehicles and meeting new emission targets. There is no going it alone when it comes to national logistics capacity and network capabilities.

This is why the 2022 Finished Vehicle Logistics North America conference, which runs May 9-11 at the Westport Beach Resort in Huntington Beach, California, is so focused on bringing collaboration across the sector to help cover the most important issues for vehicle logistics through a programme of hard-hitting panels and exclusive roundtables on critical industry trends and emerging opportunities.

The event will bring together more than 350 experts from OEMs, carriers, logistics service providers, retailers, shipping and port providers, policymakers, equipment, IT, repair and insurance specialists to work together on the issues that matter most to North America's vehicle logistics. We hope you can join us for a 2022 season Finished Vehicle Logistics North America 2022 to share ideas, meet and work together on addressing today's complex capacity challenges and ensuring the industry's long-term success.





REGISTER NOW

2022 Highlights



Confirmed Speakers

Be Informed and Inspired by Leaders and Innovators

 Nick Thompson Head of Vehicle Logistics - North America Stellantis READ BIO	 Anthony Clevio Director of Global Distribution Logistics General Motors READ BIO	 JS Bolton Director of Finished Vehicle Logistics and Supply Chain Systems and Strategy Nissan READ BIO
 Rory Hegner Director, Fleet Operations and Customer Support Mercedes-Benz USA READ BIO	 Benjamin Pahl Head of US Vehicle Logistics, Quality Control and Lead Training Manager Ford READ BIO	 Anu Goel Executive Vice President, Global After Sales & Service Volkswagen Group of America READ BIO

VEHICLE LOGISTICS



Official 2023 Partners

KNOWLEDGE PARTNER



INNOVATION

FREIGHT VERIFY

AGORA PROFILE

GLOBAL

cognosco

READ PROFILE

GOLD



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



READ PROFILE



CONTACT US

ABOUT US

YOUR DATA MATTERS

FOLLOW US



Project 4

Finished Vehicle Logistics

Automotive Logistics



The Experience

In Person Connections

This year's event will bring together 350+ experts from OEMs, carriers, logistics service providers, railways, shipping and port providers, policymakers, equipment, IT, repair and insurance specialists and other stakeholders to work together on the issues that matter most to North America's vehicle logistics. Don't miss this essential opportunity to find new connections and raise your profile with people from all corners of the industry.

CONNECT WITH INDUSTRY LEADERS



Programme

Kick off the conference in style with a round of golf at a prestigious California course followed by the welcome cocktail reception where you'll meet the buzz as the sector comes together once again on the eve of the conference. The Westport Beach Resort hosts the 2-day agenda where you'll hear the latest industry insights with discussions from industry leaders and experts covering the most important issues for vehicle logistics through a programme of hard-hitting panels and sessions, interactive workshops and investor showcases. Continue your conversations with a refreshing drink and delicious food at the California sun sets on the opening day of the conference for the exclusive Gala Reception.

TOPICS ON THE AGENDA

Exhibit

Our partners and exhibitors will be showcasing the latest innovations, services and technologies. Walk through the exhibition hall to immerse yourself in the latest trends and collaborate on capacity quality and a changing network. The exhibition hall is the perfect place to network and meet future business partners.

BEHIND A SCENE



HOME | FOCUS | SPOTLIGHT | KNOWLEDGE BANK | INSIGHT | CORPORATE | CAREERS | VOICE | EVENTS | MORE

FINISHED VEHICLE LOGISTICS NORTH AMERICA 2022



Watch: Better visibility drives continuous improving in Toyota's vehicle logistics
Many Band, responsible for vehicle logistics in North America, explores why the company is putting so much focus on ETA and how it is supporting operations in transport and vehicle processing.

Watch: Thank you for joining us at Finished Vehicle Logistics North America 2022!
Christopher Ludwig looks off Finished Vehicle Logistics North America 2022, where the industry came together to address improving ETA accuracy, managing built-to-order vehicles, ensuring capacity and managing cost.

Watch: Welcome to a new world of finished vehicle logistics
Christopher Ludwig looks off Finished Vehicle Logistics North America 2022, where the industry came together to address improving ETA accuracy, managing built-to-order vehicles, ensuring capacity and managing cost.

Contact us

About us

Your data matters

401 King Street, Hammersmith, London, W6 9PL, UK

FOLLOW US



Project 4

Finished Vehicle Logistics

Automotive Logistics

1 Back to top

VIDEO CONTENT

VIEW HIGHLIGHTS

FVL NORTH AMERICA 2023 »



The winds of change: welcome to Finished Vehicle Logistics North America 2023

Editor-in-Chief Christopher Ludwig welcomes delegates to this year's event during the opening cocktail reception.



Stellantis: Opportunities everywhere in North America to invest in outbound capacity

Nick Thompson explains how Stellantis is looking for more vehicle logistics capacity across the region, especially for Mexico.



Mercedes Benz: People are our most critical asset in vehicle logistics

Rory Hepler points to the partnerships and human capital that will help the Mercedes-Benz USA meet its ambitions for service and electrification.



Shared standards for an electric future

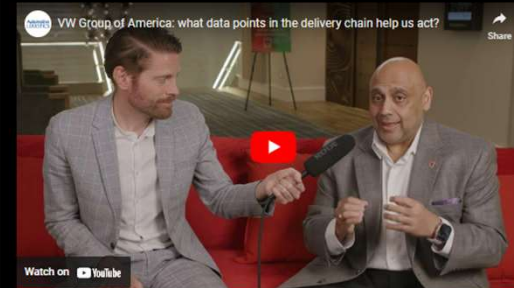


VW Group of America: what data points in the delivery chain help us act?



Out of sight is not out of mind in today's vehicle logistics

FINISHED VEHICLE LOGISTICS NORTH AMERICA 2023 HIGHLIGHTS



Related video

- That's a wrap, but the conversation is just getting started for finished vehicle logistics
- Logistics in the virtual world: how Toyota is using AR/VR in training and logistics centres
- Nissan's zero emission journey to using electric trucks in North America
- State of Freight in the golden state: how California aims to stay a global leader in sustainable logistics

VW Group of America: what data points in the delivery chain help us act?

By Christopher Ludwig | 15 May 2023

SOCIAL MEDIA



Impressions
19.7k

Clicks
664

CTR
3.1%

Likes
502

Repost
25

Engagement rate
5.8%



Paid impressions
37k

Paid Clicks
292

Paid CTR
2.25%

Paid Engagement rate
2.26%



Impressions
21.5K

Clicks
29

Shares
6

Engagement rate
2.6%

ON THE DAY



SPONSORS

Knowledge Partner



Innovation Partner



Global Partner



Gold sponsors



Silver sponsors



Bronze sponsor



TESTIMONIALS

“FVLNA is an excellent opportunity to meet all of our clients and potential ones at the same place, as well as to learn about the main issues affecting the industry and how we all deal to solve them.”

Alejandro Van Thillo, AutoMOBILE International Terminal

“Great event for someone learning the industry to a veteran. Relevant content and lots of networking opportunities ”

Alexis Shields, Vinturas

“Great Experience to share and meet with likeminded and innovators in our industry.”

Aaron Diuguid, ProAct

“FVLNA 2023 was extremely well attended and chockfull of topical panel discussions during which very practical and useful information was shared. Thank You AL team!”

Jethro Felton, Cognosos

“The best place to meeting many influencers and decision makers in the North American FVL sector”

Mark Morgan, UCM Global Ltd

DATES FOR YOUR DIARY

FINISHED VEHICLE LOGISTICS 2024

21- 23 May | The Waterfront Beach Resort, Huntington Beach, California

For more info on future events, please get in touch:



Matt Allard
Head of Commercial Development

[Email me](#)

+44 (0)208 987 0981



Gavin Andrews
Head of Commercial Development

[Email me](#)

+44 (0)208 987 0908
or +44(0) 7984 607913



Alistair Newton
Head of Commercial Development

[Email me](#)

+44 (0)208 987 0936
or +44(0) 7775 617331

THANK YOU

Finished Vehicle
LOGISTICS

NORTH AMERICA
