

20
YEAR
ANNIVERSARY

Automotive
LOGISTICS
& SUPPLY CHAIN
EUROPE

RESILIENT TODAY, FIT FOR THE FUTURE

21 – 23 March 2023 | Kameha Grand Bonn, Germany

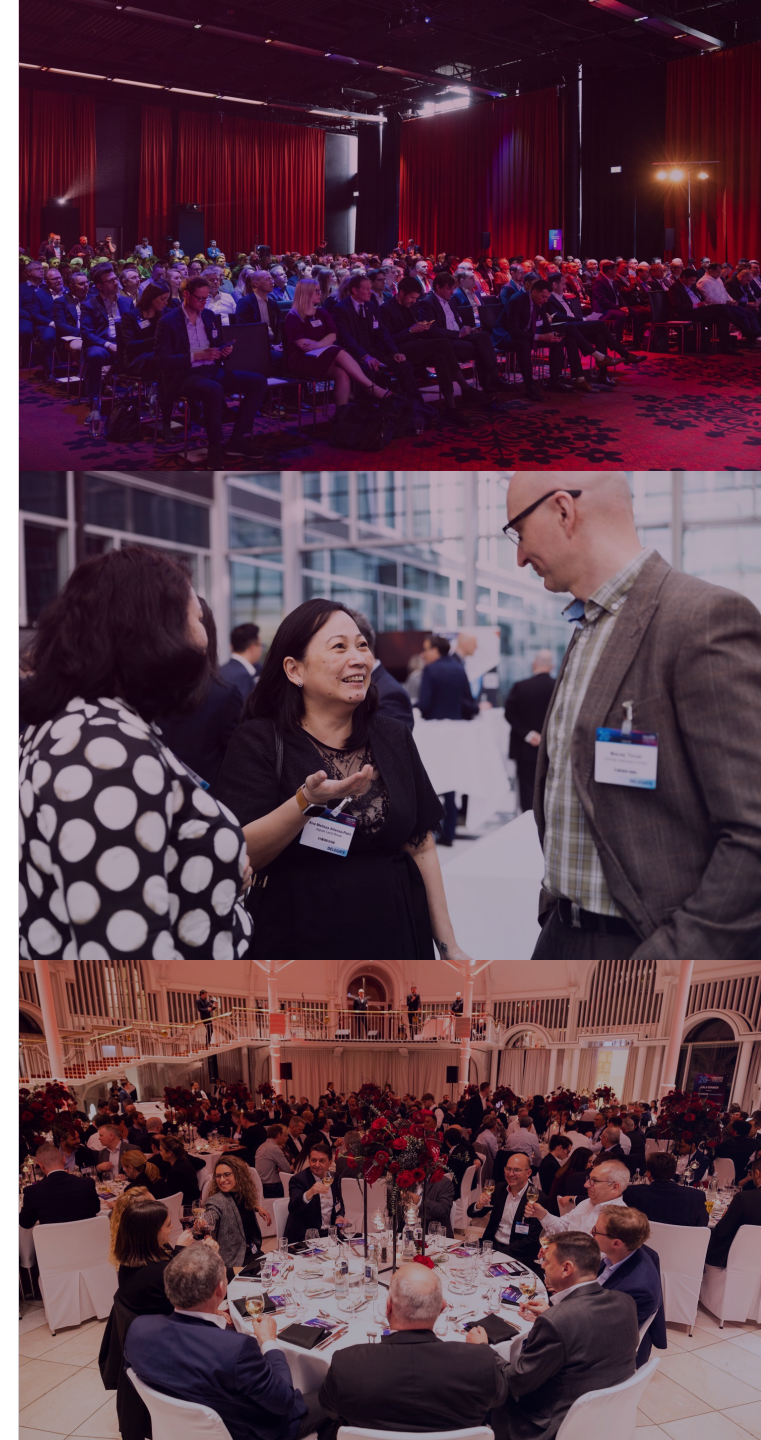
POST EVENT REPORT

EVENT OVERVIEW

The 20th anniversary ALSC Europe was the largest, most significant version of the event so far. With major speakers and attendees from virtually all of Europe's major OEMs and startups, and many tier-1s and LSPs, the community came together to address issues from capacity to new technology opportunities to changing trade and localisation topics around electrification and sustainability.

Following years of disruption, cost rises and complex geopolitics, OEMs like BMW stressed that logistics is now a competitive advantage and needed to lead from the front when it comes to manufacturing and strategy decisions. That was also why Aston Martin and Toyota stressed the role that logistics & supply chain should play at board level and in driving investment decisions, and why JLR is investing so heavily in upgrading its manufacturing and logistics systems.

Audi made it clear that for automotive supply chains to be truly sustainable, companies needed to follow long-term strategies and embrace a holistic view of costs and risks, including energy sources. Renault and Bosch each demonstrated the advantages of their digital transformation, including more predictive logistics management. JLR and tier-1 Plastic Omnium, meanwhile, stressed the importance of close sharing and communication between OEMs, suppliers and LSPs. And many OEMs and providers made it clear that long-term partnerships would be necessary to secure the confidence to invest in capacity, technology and services.



SPEAKER HIGHLIGHTS



Dr Michael Nikolaides

Senior Vice-President Production Network,
Supply Chain Management
BMW Group



Dieter Braun

Head of Supply Chain
Audi AG



Jean-François Salles

Global VP of Supply Chain
Renault Group



Giulia Gherardi

Global Head of Outbound Logistics
Volvo Cars



Paulina Chmielarz

Manufacturing Director
Jaguar Land Rover



Levent Yuksel

Freight Operations Director
Jaguar Land Rover



Jean-Christophe Deville

Head of Production and
Vehicle Logistics
Toyota Motor Europe



Marjorie Vanhoucke

Head of FVL Operations
Renault Group



Martin Corner

Head of Supply Chain and Logistics
Aston Martin



Marzell Bandur

Vice President Transport
Management & Interlogistics
Solutions
Robert Bosch

[VIEW MORE SPEAKERS](#)

[VIEW EVENT HIGHLIGHTS](#)

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632

REGISTRATIONS

(435 in person, 197 virtual)



36

COUNTRIES

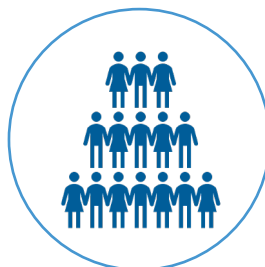


180+

Companies & institutions represented Industry leading speakers



40



445

Attendees

(374 in person, 71 virtual)



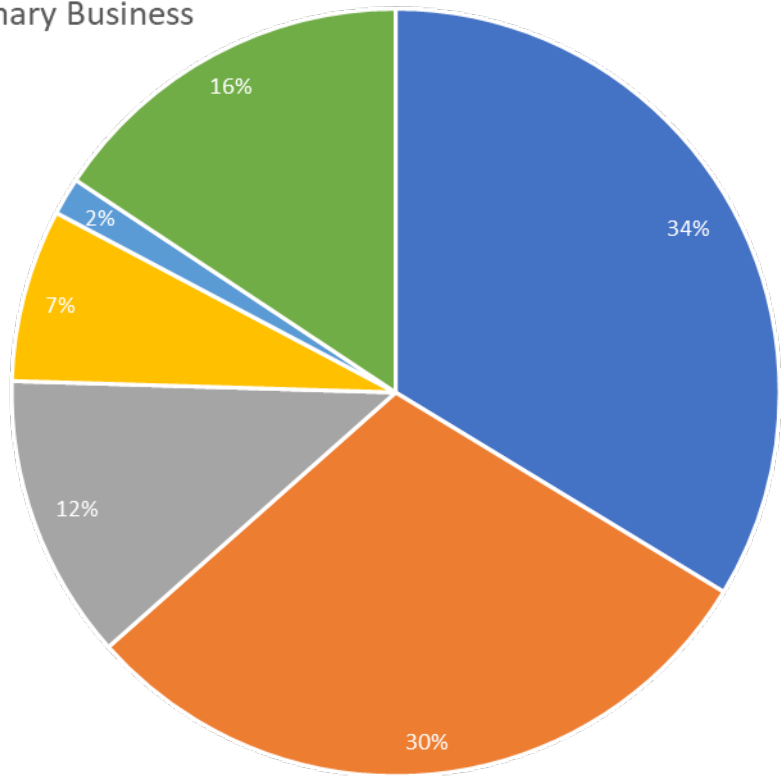
14+

Hours of content

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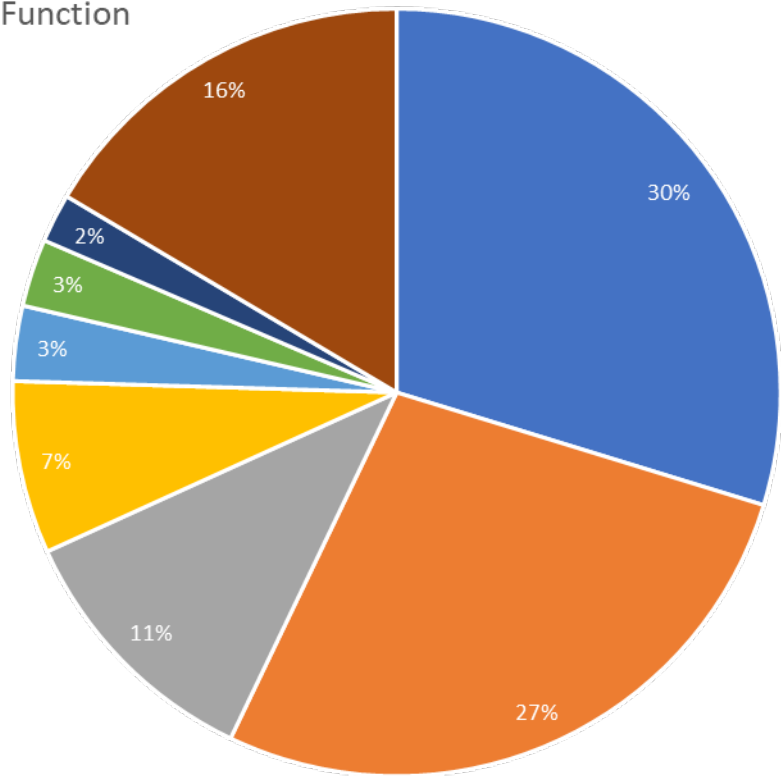
AUDIENCE REGISTRATION BREAKDOWN – Primary Business and Job Function

Primary Business



- Logistics service provider
- Tier or Component supplier
- Distributor/Importer of vehicles
- Vehicle manufacturer
- Technology/Software provider
- Other / not stated

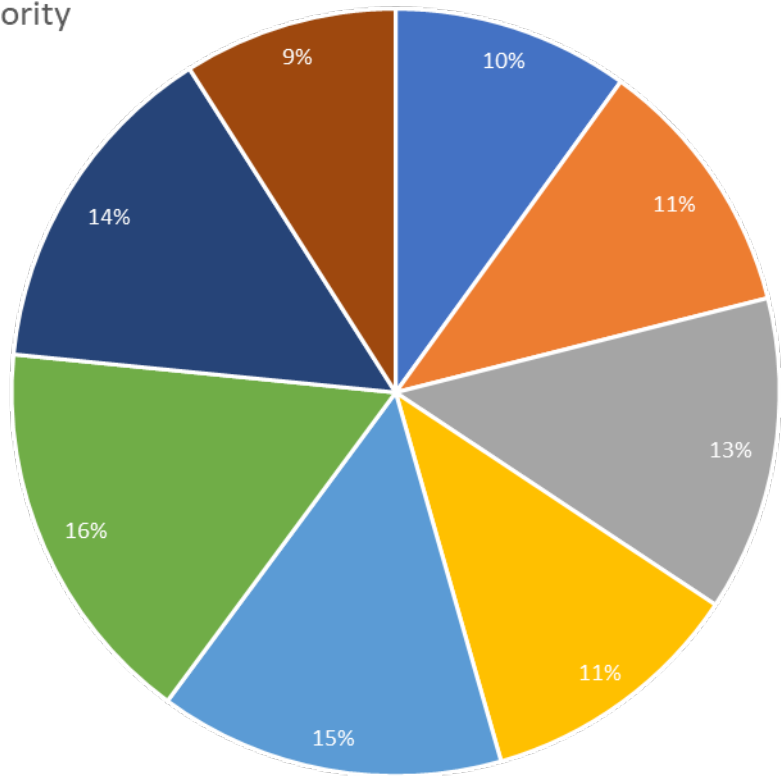
Job Function



- Logistics/distribution
- Corporate/General management
- Consulting
- Production/manufacturing
- Sales/ business development
- Purchasing & procurement
- Marketing
- Other / not stated

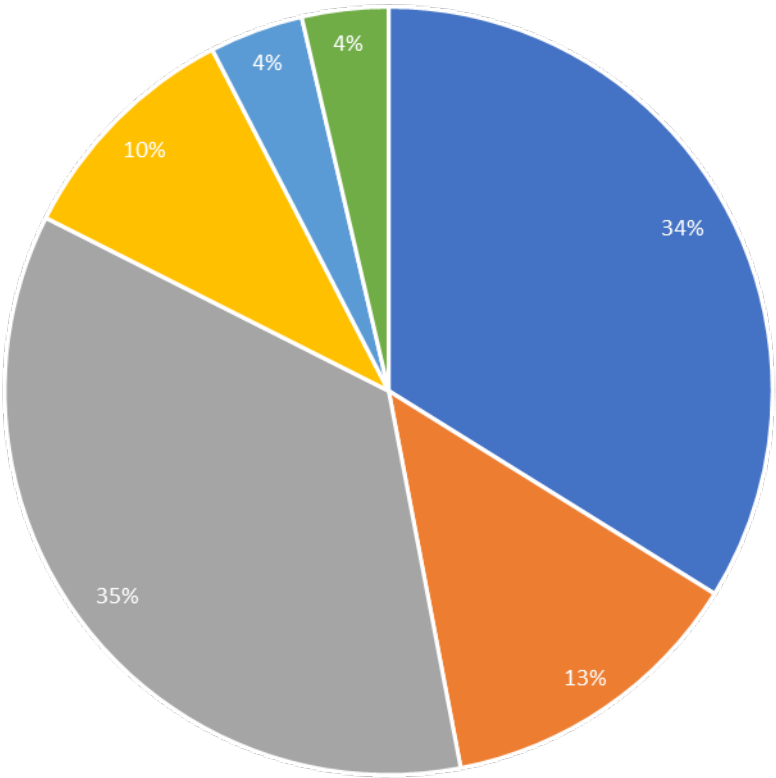
AUDIENCE REGISTRATION BREAKDOWN – Seniority and Region

Seniority



- C-Level (CEO/CIO/CTO/COO etc)
- Global Director
- Director
- Head of Department
- Senior Manager
- Manager
- Specialist
- Other

Geo



- Germany
- United Kingdom
- Rest of Europe
- North America
- Asia
- RoW

SOCIAL MEDIA



70.2K

ORGANIC IMPRESSIONS



106K

PAID IMPRESSIONS



2.600

ORGANIC IMPRESSIONS



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We look forward to welcoming over 350 delegates, sponsors and speakers this morning to Day 1 of the 20th Automotive Logistics Supply Chain Europe in Bonn.

We kicked off last night with a stunning Welcome Reception sponsored by **time:matters** and an exclusive on-stage interview with one of Europe's top supply chain executives, Dieter Braun of **AUDI AG**.

Opening the conference today at 09:00 CET, our Editor-in-chief **Christopher Ludwig** sits down with **Dr. Michael Nikolaides** Senior Vice-President Production Network, Supply Chain Management, **BMW Group** to discuss his department's vision and how supply chain management can influence supply, production and even product decisions.

You can join us for this opening session live on LinkedIn and you can register for your virtual pass here: <https://bit.ly/42tbHno>

Richard Logan Alistair Newton Gavin Andrews Matt Allard Mark Buller Andrew Randall Neemish Ladwa Marcus Williams

#supplychainmanagement #automotiveindustry #Automotive

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Tomorrow is your last chance to secure your early bird spot at Automotive Logistics & Supply Chain Europe on 21-23 March 2023. Join us for insights and connections across European and global d...

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We are pleased to announce **DB Schenker** as a Premier Partner to the ALSC Europe 2023! DB Schenker is one of the world's leading logistics providers. The compa ...see more

20th Anniversary Automotive Logistics & Supply Chain Europe

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PREMIER PARTNER

DB SCHENKER

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Join us for a panel discussion on "The next logistics leaders"! Discover how leading manufacturers and logistics providers, are prioritising investment in people, developing diversity and upskilling staff, while adapting training and wor ...see more

20th Anniversary Automotive Logistics & Supply Chain Europe

PANEL DISCUSSION

The next logistics leaders

Kameha Grand Bonn, Germany

21-23 March 2023

JOIN NOW

#ALSCLIVE

Christopher Ludwig and 52 others

3 reposts

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Join these and other top companies at ALSC Europe 2023 in just one week from now! Don't miss the largest gathering of the European automotive supply chain ...see more

20th Anniversary Automotive Logistics & Supply Chain Europe

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Who is attending #ALSCLIVE

Ford	RENAULT	VW	Wings	MAN
BASQUE	Audi	Jaguar	BOSCH	Mercedes-Benz
op	gim	YAZAKI	TOYOTA	
PowerCo	gm	BYD	VINFAST	MAGNA
	ZF	SEAT	STELLANTIS	TESLA

Christopher Ludwig and 69 others

2 comments • 6 reposts

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TESTIMONIALS



It was a great pleasure being at the #ALSCLive in Bonn. As always, a highly professional congress with a lot of interesting discussions and even more interesting people to talk to.



High class event with top speakers and networking with decision makers.



Covering all the hot industry topics and gathering together the key people, it was once again one of the most valuable events of the year.

100%

of attendees would
recommend
ALSC Europe to a
colleague

#ALSCLIVE

EVENT PARTNERS

PREMIER PARTNER



KNOWLEDGE PARTNER



DP WORLD

GLOBAL PARTNERS



GOLD PARTNERS



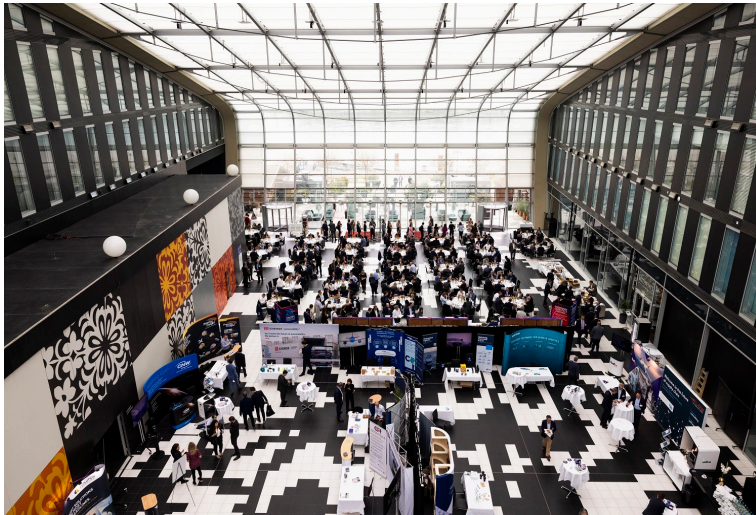
SILVER PARTNERS



BRONZE PARTNER



EVENT PHOTOS



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SAVE THE DATE

#ALSCLIVE

Automotive Logistics & Supply Chain Europe 2024

19 -21 March 2024 | Kameha Grand Bonn, Germany

For information on future events, please get in touch:



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